

Media Release

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Dayton Book Expo 2011 Showcases Local and National Authors

Dayton, Ohio - On Saturday, April 30, 2011, authors from across the nation will gather for the second annual [Dayton Book Expo](#). In addition to book signings, the one-day expo will feature panel discussions for aspiring authors, activities for children in the Kidz Zone and featured author, Karen M. R. Townsend, Ph.D.

The event will be held from 11:00 AM to 4:00 PM in the Great Hall at Sinclair Community College's Ponitz Conference Center, 444 West Third Street, Dayton, Ohio 45402. The family-friendly event is free and open to the public.



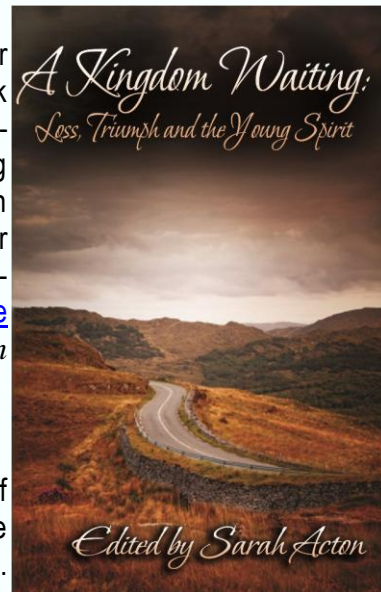
Dr. Townsend's debut title, *It All Started When I Stopped Using Lotion: One Woman's Journey From Chaos to Calm*, is an inspirational book that provides proven techniques to help busy women balance life's demands.

Karen M. R. Townsend,
Ph.D.

Trotwood-Madison High School Students Debut Powerful Anthology

Valerie J. Lewis Coleman, expo co-founder says, "Our inaugural event drew fifty authors, almost five hundred book lovers and coverage on CNN." Coleman, who is a best-selling author and publisher, travels the country conducting self-publishing workshops. "The Dayton Book Expo is an opportunity to promote and encourage literacy in our community. We're excited to announce that Trotwood-Madison High School students will debut a [Passionate Pens](#) anthology, *A Kingdom Waiting: Loss, Triumph and the Young Spirit*."

The debut title includes almost forty stories from students of Creative Writing classes taught by Mrs. Sarah Acton. The project is sponsored by the school and Principal Terry Logan.



New York Times Bestsellers List

"We wanted to assist authors with marketing which is the most difficult aspect of the book business," says Charlotte Brown, bookseller and expo co-founder. Charlotte will be reporting sales to the *New York Times* Bestsellers List. Top sellers in each genre will be awarded a crystal plaque, book medallions and year-long presence at www.DaytonBookExpo.com. The 2010 bestsellers were as follows:



- Dorinda Nusum, author of *Afflicted* (fiction)
- Sonya Visor, author of *Who I've Become is Not Who I Am* (nonfiction)
- **Marcella Barrett**, author of *And the Tree Cried Out* (children's)
- Daisy Peterson, author of *Mother Faithfulness* (inspirational)
- Rodney Winters, author of *Go Into the House* (biography)
- The 2010-2011 top seller of the [Dayton Book Expo Virtual Bookstore](http://www.DaytonBookExpo.com) will be announced during the April 30, 2011 event.

Our Wonderful Sponsors

Expo co-founder and award-winning author, LaTonya Branham, says, "We are so appreciative of our sponsors. They contribute to the success of the event by creating a platform to introduce new authors to Dayton. This year, the Dayton Book Expo serves as a great place to learn about local colleges and universities."



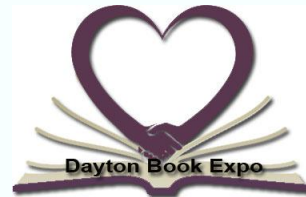
Send inquiries for sponsorships to Sponsors@DaytonBookExpo.com or call LaTonya Branham at 513.265.9412. Our current list of sponsors includes:

- Sinclair Community College
- Antioch University Midwest
- Indiana Wesleyan University
- Trotwood-Madison Senior High School
- Dayton Metro Library
- Dressing Your Book
- My Mobile Mommies
- Baby Star Productions

- Pen of the Writer
- 1st Fruits Ministries

Call for Authors

Authors have confirmed from the Greater Dayton area, throughout Ohio, Chicago, Denver, Detroit and Philadelphia. Authors interested in autographing at the Dayton Book Expo can register online at DaytonBookExpo.com/Registration.html.



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Pen of the Writer

Valerie J Lewis Coleman
Author and publisher